



# IBBI

INDIA BUSINESS &  
BIODIVERSITY INITIATIVE



Confederation of Indian Industry



CII ITC Centre of Excellence  
for Sustainable Development



**giz** Deutsche Gesellschaft  
für Internationale  
Zusammenarbeit (GIZ) GmbH

# Introduction

Concurrent to India's Presidency of the Conference of the Parties (COP) to the UN Convention on Biological Diversity (CBD), Indian companies have come together to address the critical issue of biodiversity loss under a national initiative. The India Business & Biodiversity Initiative (IBBI) serves as a national platform for businesses and its stakeholders for dialogue sharing and learning, ultimately leading to mainstreaming sustainable management of biological diversity into businesses.

On invitation by the Ministry of Environment, Forests and Climate Change (MoEF&CC), Government of India, the Confederation of Indian Industry (CII) is hosting IBBI with the support of Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ). The initiative was launched on the occasion of the International Day for Biological Diversity on May 22, 2014.

# Vision

To sensitise, guide and mentor Indian business organisations in biodiversity conservation and sustainable use related to their operations, across their value chain and beyond towards conservation of India's biodiversity.

# Mission

## To lead Indian industry in:

- Understanding the linkage and impacts of business operations on biodiversity;
- Advocacy on the need for biodiversity conservation and sustainable use;
- Identifying and partnering with government, non-governmental organisations and local communities to create synergies in biodiversity conservation;
- Documenting and sharing of local and global best practices in biodiversity conservation and sustainable use;
- Adoption of replicable local and global best practices.



# IBBI Members

Membership to IBBI is open for companies from any sector and size. The business members of IBBI are subject to become signatories to a 10-point IBBI Declaration, demonstrating the organisation's commitment towards biodiversity.

*It is my privilege to chair the IBBI that has embarked upon a journey to mainstream sustainable management of biodiversity by business. With an estimated 70% of Indian population dependent locally on natural ecosystems for subsistence means of livelihood, business cannot ignore its impacts on biodiversity, as we head towards sustainable and inclusive economy. The IBBI signatories recognise the enormous value that nature provides and demonstrate commitment to take action in preserving biodiversity.*



Chair of IBBI,  
**R MUKUNDAN**  
Managing Director,  
Tata Chemicals

# IBBI Declaration

The signatories to the IBBI Declaration endeavour to take action in the following areas:

- 1.** Mapping biodiversity interfaces with business operations;
- 2.** Enhancing awareness on biodiversity within the organisation;
- 3.** Considering the impacts of business decisions on biodiversity;
- 4.** Setting objectives and targets for biodiversity management;
- 5.** Designating an individual within the organisation as biodiversity champion;
- 6.** Assessing biodiversity risks and opportunities;
- 7.** Including the applicable biodiversity aspects in the environmental management systems;
- 8.** Encouraging relevant stakeholders to support better biodiversity management;
- 9.** Engaging in policy advocacy and dialogue with Government, NGOs and academia on biodiversity concerns;
- 10.** Initiating the valuation of relevant biodiversity and eco-system services.

*Every two years the signatories are requested to make a public disclosure on the progress made on the Declaration.*



# Solutions

## POLICY ADVOCACY

IBBI facilitates policy advocacy at national and international level and is part of the Global Partnership for Business and Biodiversity (GPBB) hosted by the Secretariat of the Convention on Biological Diversity (CBD).

## AWARENESS AND KNOWLEDGE

Documentation & communication of good business practices of Indian companies in biodiversity management across diverse sectors and regions.

## CAPACITY BUILDING

The initiative supports member companies in conceptualising, designing and implementing capacity development measures with focus on awareness and understanding of business and biodiversity inter-relationship and practical instruments to help member companies to identify, plan and implement biodiversity management measures.

Indo-German Biodiversity Programme implemented by GIZ, supports IBBI under its project, 'Incentives for Sustainable Management of Biodiversity and Ecosystem Services (ISBM)', commissioned by the German Federal Ministry for Economic Cooperation and Development (BMZ)

## Join us & make a difference

*The CII-ITC Centre of Excellence for Sustainable Development catalyses innovation in sustainability through business participation. By setting-up IBBI the Centre is creating an eco-system for companies to engage, share, learn and create synergies in biodiversity management. IBBI will create knowledge, build capacities, and recognise companies for their efforts across continuum ranging from protection and conservation to regeneration.*



**SEEMA ARORA**  
Confederation of Indian Industry



**EDGAR ENDRUKAITIS**  
GIZ India

*We are pleased to support the India Business and Biodiversity Initiative (IBBI), as a national initiative to address the critical issue of biodiversity loss. I am sure IBBI will play a significant role to sensitise, guide and mentor business organisations by mainstreaming sustainable management of biological diversity into businesses.*

## TO KNOW MORE ABOUT OUR PROJECT, MEMBERSHIP AND ACTIVITIES VISIT US AT

[www.businessbiodiversity.in](http://www.businessbiodiversity.in);  
[www.indo-germanbiodiversity.com](http://www.indo-germanbiodiversity.com)



## **Imprint**

**Confederation of Indian Industry (CII)**

CII-ITC Centre of Excellence for Sustainable Development

**Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH**

Indo-German Biodiversity Programme

**Responsible** Seema Arora, Executive Director  
CII-ITC Centre of Excellence for Sustainable Development

Edgar Endrukaitis, Director  
Indo - German Biodiversity Programme,  
GIZ India

**Contact** Karina Yadav  
CII-ITC Centre of Excellence for Sustainable Development  
2nd Floor, Thapar House,  
124 Janpath,  
New Delhi - 110 001, India

T: +91-11-4372 3327  
E: karina.yadav@cii.in  
I: [www.businessbiodiversity.in](http://www.businessbiodiversity.in)

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# Stakeholders





## THE COMPANIES THAT HAVE SIGNED THE IBBI DECLARATION ARE:

**ACC**

**Godrej**

**TATA CHEMICALS LIMITED**

**Ambuja Cement**

**IL&FS**

**TATA STEEL**

**Dabur**  
Celebrate Life!

**Enduring Value**

**TATA POWER**  
Lighting up Lives!

**DCM SHRIRAM**

**JSW**

**Volkswagen.** Das Auto.

**FABER-CASTELL**

**JAIN**  
Jain Irrigation Systems Ltd.

**WIPRO**  
Applying Thought

**PAHARPUR**  
A GROUP COMPANY

**Mahindra**  
Rise.

**RioTinto**

**sesa sterlite**  
a vedanta company